

Shikha Dubey

Assistant Professor,
Junior Research Fellow (JRF)- Management

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Education:

Degree	Year	Subject / topic	Institution	Marks (percentage)
Ph.D.	2020… Pursuing	Finance	Veer Bahadur Singh Purvanchal University, Jaunpur, U.P. (222001)	…….
MBA	2015-17	Finance	Veer Bahadur Singh Purvanchal University, Jaunpur, U.P. (222001)	79%
B.Sc.	2012-15	Mathematics	Veer Bahadur Singh Purvanchal University, Jaunpur, U.P. (222001)	71%
Intermediate	2012	Mathematics	Tara Convent Girls Inter College, Jaunpur, U.P. (222001)	75%
High School	2010	Mathematics	Tara Convent Girls Inter College, Jaunpur, U.P. (222001)	64%

Experience:

- **Assistant Professor** in Faculty of Management**, Invertis University Bareilly** (243123) from 5 Jan 2023-Till Now.
- **Junior Research Fellow** in Department of Financial Studies, **Veer Bahadur Singh Purvanchal University** Jaunpur from 26 May 2020- 3 Jan 2023
- **Assistant Professor** in Department of Management, **Prashad Institute of Technology,** Jaunpur (222001) from June 2017- May 2020

Research Paper

1. **Research Paper:** Role of Microfinance and Self-Help Group in Women's Financial, Behavioral and

Psychological Empowerment

Journal Name: Indian Journal of Economics and Business (SCOPUS, UGC CARE GROUP 2)

2. **Research Paper:** The Cashless Economy and Financial Inclusion in India in the Digital Age

   Journal Name: Indian Journal of Economics and Business (SCOPUS, UGC CARE GROUP 2)

3. **Research Paper:** The Progression of Global Remote Learning and Hence Educational Sustainability in Post COVID World (An Empirical Evidence from India)

   Journal: Turkish Online Journal of Qualitative Inquiry (TOJQI) (SCOPUS, UGC Care Group 2)

4. **Research Paper: Women Entrepreneurship in Digital Era: Opportunities and Challenges**

   Journal: Shodh Sarita Jan-March 2021 issue (UGC Care Group 1 Journal)

5. **Research Paper: The Effect of Digitalization on Cashless Economy and Financial Inclusion in India.**

   Journal: Shodh Sanchar bulletin Jan-March 2021 issue (UGC Care Group 1 Journal)

6. **Research Paper: Financial Literacy a Step towards Empowering women**

   Journal: Scopus Indexed journal (Wutan Hautan Jisuan Jishu, ISSN: 1001-1749) UGC care listed.

7. **Research Paper: Socio-economic Empowerment of Women in Global Era: Special Reference to India**

   Journal: Management Insights (Peer Reviewed Journal) (Print ISSN:0973-936X)

8. **Research Paper: Solid Waste Management in India: A SWOT Analysis**

   Institution: P.G.D.A.V College, university of Delhi (ICSSR sponsored international conference)

9. **Research Paper:** Women Entrepreneurship in India: Socio-Economical and Psychological Barriers (3rd author)

   Journal: Interdisciplinary Journal of Contemporary Research (UGC Approved Journal)

10. **Research Paper:** The Emergence of a Fintech Ecosystem in India: Challenges and Outlook

    Journal: Anukriti (An International Peer Reviewed Refereed Research Journal)

11. **Topic: NPA analysis and working capital management**

    Company: HDFC Bank Ltd. (Lucknow) Time Duration: 7th June- 7th Aug. 2016

12. **Book Chapter:** Digital India Amid COVID 19

    Book Name: Indian Economy 2020 During COVID-19: CURRENT ISSUES & FUTURE PROSPECTS

13. **Book Chapter:** Economic Empowerment of Indian Rural Women

    Book Name: Economic Empowerment of Indian Rural Women

14. **Book Chapter:** Women Entrepreneurship in India: Socio- Economic and Psychological Barriers.

    Book Name: Women Entrepreneurship

Book Authored/ Edited

- **Business Management Lexicon**

  ISBN: 979-8776870712

- **Economic Empowerment of Indian Rural Women**

ISBN: 9789391870782

Awards and Certificates

- **UGC NET junior Research Fellowship (Management)**
- **UGC NET, Eligibility for Assistant Professor (Management)**
- **University Gold Medal in MBA** (financial studies) from Veer Bahadur Singh Purvanchal University Jaunpur.
- Certificate of **one-week international faculty development program** on Digital Learning with Multidisciplinary Approach (DLMA) from JSS Mahavidyapeetha Noida.
- Certificate of Participation in **Two-week Capacity Building Programme** on "Data Analysis and Research Methodology in Social Science" Sponsored by ICSSR Organized by Alagappa University, Karaikudi.
- Certificate of participation in **seven days online workshop** on "Data Analysis and Interpretation using SPSS" from Dayananda Sagar University, Bengaluru (Karnataka)
- Certificate of participation in **Five-day online Faculty Development Programme** on Environment Management and Future Pathways by OP Jindal University Raigarh.

Conference (Paper Presented in)

- ISDSI-Global 2021 by IIM Nagpur (27 to 30-Dec-2021)
- ICSSR sponsored: International Conference on "Entrepreneurship and Small Business: Opportunities & Challenges" (26 to 27-Aug-2021) (Central University of Panjab).
- 16th IRDO International Scientific Conference "Social Responsibility and Current Challenges 2021: Challenges and Opportunities of Digitalization for Sustainable Future" (10-Jun-2021) (IRDO, Maribor, Slovenia, European Union).
- IMC-2021 on "Re-Inventing the Future of Work and Business Challenges, Opportunities and the Path Ahead" (27-28- Feb-2021) (KIIT School of Management, Odisha)
- ICSSR sponsored National Conference on "Sustainable Development and Business: Managing Organizations of Tomorrow" (18-Aug-2020) (P.G.D.A.V. College, University of Delhi).

Technical Skills

- Content Writing
- Web Blogging
- Video blogging
- MS Office 10,16
- Tally, SPSS
- Programming language- C, C++

Language Known

Hindi, English, Bhojpuri

Declaration

I hereby declare that all the above information written here, is true, to best of my knowledge and belief.

Shikha Dubey
Date: 26-04-2023