

Nishant Kumar

MEDIA RESEARCH SCHOLAR

PROFILE

Analytical research specialist with experience in experimental research and data analysis. Detail-oriented and methodical professional successful in developing in-depth research writing and projects. Reliable team player with more than 4 years of experience in media and content curation.

PERSONAL DETAILS

Birth date

02 December, 1996

Nationality

Indian

Address

L-65, Sector-09, New Vijay Nagar, Ghaziabad (201009)

CONTACT

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+91 8860479622
+91 7982305819

PROFESSIONAL EXPERIENCE

Executive - PCR

INDIA VOICE 2016-2017

Plan and monitor material movement in production cycles to ensure continuous operations and most important switching from camera to camera for better coordination of the telecasted program.

Research Analyst / Content Creator

DIGITAL घाणक्र 2018-2019

The Data are collected, sorted and then analysed using different inferential statistics while further they are interpreted into simpler language and then the process of content creation is initialized based on the research conducted whether its a political / marketing research or the polls.

Associate Content Manager

THE KHABARS April, 2020-Present

- Writing and editing of the news content, facts and sort them according to the ethical sense.
- Technical, New gadgets, Environmental based stories and content production.

Peer-reviewed journals (Research Paper)

THE ASIAN THINKERS June,2020

"Social media as an advertising tool" in the online journal (ISSN:2582-1296) 'The Asian Thinkers' for June 2020 edition.

EDUCATION

High School

CBSE BOARD 2011-2012

Intermediate

UP BOARD 2013-2014

B.Sc Electronic Media

MCNUJC, BHOPAL 2015-2018
- DISSERTATION: CHANGING STYLES IN CRIME REPORTING

M.Sc Media Research

MCNUJC, BHOPAL 2018-2020
- MAJORED IN: MEDIA, COMMUNICATION AND MARKETING RESEARCH
- RECEIVED SEMESTER SCHOLARSHIP FOR EXCELLENT PERFORMANCE

BASIC SKILLS

- 75% Communication skills
- 75% Analyzing skills
- 75% Effective Listener
- 75% Excellent Presentation Skill
- 100% SPSS Software Expert
- 75% Easy with MS Office

TECHNICAL SKILLS

- 75% Report Writing
- 100% Content Analysis
- 100% Semiotic Analysis
- 100% Statistical Analysis
- 75% Questionnaire Building
- 75% Feedback Collection