



AKTU, Lucknow Sponsored  
Faculty Development Programme  
(FDP)  
on



## Research Methods & Data Analysis through Advance Software

April 23<sup>rd</sup> - 30<sup>th</sup>, 2018

### Registration Form

Name: .....

Designation: .....

Department: .....

Organization: .....

Address for Communication: .....

Phone No: .....

Email Id: .....

Accommodation Required\*: Yes ..... No .....

### Registration Fee Details

Amount: .....

Mode of Transaction: .....

DD/Transaction No.: .....

Bank Details: .....

Date: .....  
(Limited Seats)

Signature of Applicant

**Registration Fee Rs. 1000/-**  
(includes Kit, Lunch, High Tea)  
Accommodation available  
at Concessional Rates  
**For Accommodation**  
Contact: 9927729646,8279986828

**BANK DETAILS FOR FUND TRANSFER**  
Bank Name: Punjab National Bank  
Address: Industrial Area, Muzaffarnagar  
Account No.: 2514000100163272  
IFSC Code: PUNB0251400

## Organizing Committee

### Patron-in-Chief

Dr S C Kulshreshtha

Chairman, Shri Ram Group of Colleges, Muzaffarnagar

### Patron

Dr B K Tyagi

Executive Director, Shri Ram Group of Colleges, Muzaffarnagar

### Chairman

Dr Abhishek Bagla

Director, Shri Ram College of Management, Muzaffarnagar

### Vice Chairman

Dr Poonam Sharma

Dean,  
Faculty of Management Studies,  
SRGC, Muzaffarnagar

### Organizing Secretary

Dr Ashfaq Ali

Head,  
Faculty of Management Studies,  
SRGC, Muzaffarnagar

### Convener

Ms Shruti Mittal

Asstt Professor,  
Faculty of Management Studies,  
SRGC, Muzaffarnagar

### Program Co-Ordinator

Mr Vivek Tyagi

Mr Mohd Danish

Asstt Professor,  
Faculty of Management Studies,  
SRGC, Muzaffarnagar

## Organizing Committee

Dr Vijay Kumar Sharma

Dr Pramod Kumar

Ms Reetu

Dr Saurabh Mittal

Mr Pankaj Kumar

Er Ishu Mittal

Dr Neetu Singh

Ms Tabassum

Ms Shireen Hussain

### For Registration

Mr Pankaj Sharma

Contact &  : 9458850289

### For Accommodation

Mr Vivek Tyagi

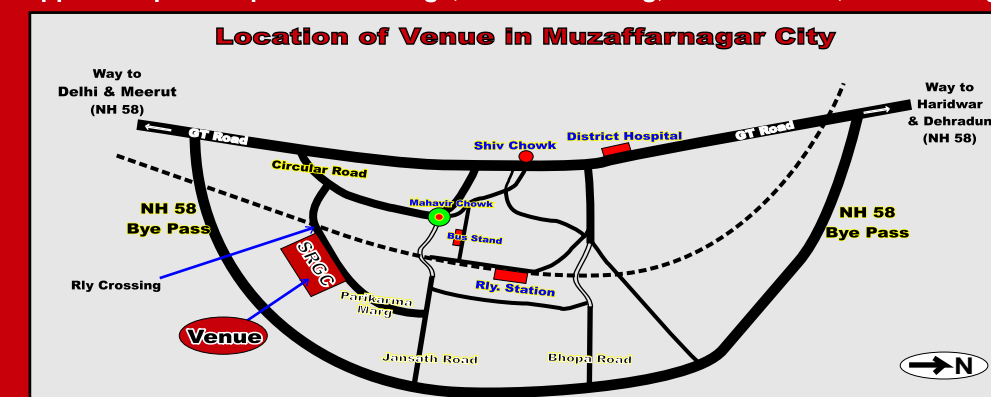
Mr Rajiv Rawal

Contact &  : 9927729646 Contact &  : 8279986828

## Venue

**Auditorium, Shri Ram College of Management**

Opp Almaspur Telephone Exchange, Parikarma Marg, Circular Road, Muzaffarnagar



AKTU, Lucknow Sponsored

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organized by



**SHRI RAM COLLEGE OF MANAGEMENT**

(Approved by UGC, AICTE & Affiliated to AKTU, Lucknow)

(A UNIT OF SHRI RAM GROUP OF COLLEGES, MUZAFFARNAGAR)

Opp. Almaspur Telephone Exchange, Parikrama Marg, Circular Road, Muzaffarnagar

Mobile No. 09927411444, 09917160786 Ph No. 0131-2620890 Fax No. 0131-2620899

website : www.srgcmzn.com, email : srcm249@gmail.com

## Introduction

Under the visionary leadership of eminent educationist Dr. S. C. Kulshreshtha, about one and half decades back, acclaimed academicians, leading industrialists and prominent bureaucrats came together to form Shri Ram Charitable Trust. The vision behind was to promote and fulfill the need of technical and professional higher education, skill development and entrepreneurship inculcation among young students of India and neighboring underdeveloped countries.

In a very short span of time, the family of Shri Ram Group of Colleges has grown tremendously. At present more than 13000 students are studying in the group. Today Dr. S. C. Kulshreshtha has spread his educational empire in three districts of Uttar Pradesh i.e. Muzaffarnagar, Saharanpur and Bulandshahr. The Group includes:

### Shri Ram Group of Colleges, Muzaffarnagar comprises of:

- \* Shri Ram College of Engineering  
(Affiliated to AKTU, Lucknow and Approved by AICTE)
- \* Shri Ram School of Architecture  
(Affiliated to AKTU, LKO and Approved by COA, AICTE)
- \* Shri Ram College of Management  
(Affiliated to AKTU, Lucknow and Approved by AICTE)
- \* Shri Ram College  
(Affiliated to CCS University, Meerut and Approved by UGC, NCTE)
- \* Shri Ram Girls College  
(Affiliated to CCS University, Meerut and Approved by UGC)
- \* Shri Ram College of Law  
(Affiliated to CCS University, Meerut and Approved by UGC, BCI)
- \* Shri Ram Polytechnic  
(Affiliated to UP Board of Tech Education, LKO and App by AICTE)
- \* Shri Ram College of Education  
(Affiliated to SCERT, Lucknow and Approved by NCTE)

### Consortium partners include:

- \* Indraprastha Institute of Management & Technology, Saharanpur  
(Affiliated to AKTU and BTEUP, Lucknow; CCSU, Meerut and Approved by NCTE, AICTE)
- \* Ch Harchand Singh Mahavidhyalaya, Gothni, Bulandshahr  
(Affiliated to CCS University, Meerut & Approved by UGC, NCTE)
- \* Ch Harchand Singh College of Management, Khurja, Bulandshahr  
(Affiliated to AKTU, Lucknow & Approved by UGC, AICTE)
- \* Ch Harchand Singh College of Law, Khurja, Bulandshahr  
(Affiliated to CCS University, Meerut & Approved by UGC, BCI)

SRGC has become the talk-of-town and most sought after institute of western UP imparting education in professional courses. We are providing 19 under graduate, 12 PG accredited courses having Faculty of Engineering, Faculty of Architecture, Faculty of Management, Faculty of Commerce, Faculty of Sciences, Faculty of Computer Application, Faculty of Applied Sciences, Faculty of Home Science, Faculty of Fine Arts, Faculty of Education, Faculty of Physical

Education, Faculty of Journalism and Mass Communication and Faculty of Law.

SRGC's quest for quality is authenticated by the levels attained by achieving several top and merit positions in several AKTU, CCSU and BTE courses by its students in various disciplines. Besides 36 students played/won in Inter-university and All India University competitions in various games and sports.

### Awards

- "Best Infrastructure Award" in Feb 2018 by Federation of World Academics Higher Education at New Delhi.
- The Chairman Dr S C Kulshreshtha was awarded "National Education Leadership Award" for exemplary leadership contribution to Indian Higher Education by Federation of World Academics at New Delhi in November 2017.
- "Best for Innovative Education Award" in September 2017 by Incredible India Foundation.
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- "Excellent Technical Education Institute in Uttar Pradesh Award" by 10th National Education Summit, New Delhi in May 2016.
- "Collating Global Best Practice in Education Award" by World Education Summit at Dubai in February 2016.
- "Edupreneurs of the Year Award" by Royal Brands Private Limited at New Delhi in January 2016.
- The Chairman Dr S C Kulshreshtha was awarded for Best 50 Most influential Education Entrepreneur in the World by World Education Congress at Mumbai in 2016.
- "Econ Education Excellency Award" in 2016 at Education Summit presented by ECONS for contribution in Innovative Teaching Practices.
- "Campus Preparedness Award" in 2016 by Campus Management, USA.
- "Best Group of Colleges of Western Uttar Pradesh" in 2015-16 by Acharya Kul, Uttar Pradesh.
- "Edupreneurs Award" in 2014 by Reengineering India Summit at Singapore.
- "Editor's Choice Educational Excellency Academic Award 2014; by Dialogue India.

### About SRCM

To cater the need of corporate world, Shri Ram charitable Trust took a further step by opening Shri Ram College of Management. SRCM has been cultivating management skills in younger generation. In a short span of 12 years, SRCM has grown tremendously. It has become a landmark by providing holistic development of its students enabling them to match the corporate demand. The college is affiliated to Dr. A.P.J. Abdul Kalam Technical University (formerly UPTU), Lucknow. The college runs P.G. programmes in MBA, MCA since 2006 and PGDM since 2010. SRCM has been selected for participation in the national skill endeavour through the Pradhanmantri Kaushal Vikas Yojna (PMKVY-TI)

for the academic year 2017-18 in 03 specializations i.e. Dealership Sales and Value Added Services Executive, Showroom Hostess Customer Relationship Executive and Junior Software Developer, These job roles will open the opportunities in Automotive and IT Sector.

### About the FDP

Teachers play different roles as mentors, coaches, advisers, and friends, and each of these roles requires professional skills. A good teacher as a coach uses explanations, demonstrations and statistical tools to ensure that what his students have learnt; becomes usable and provides a support system to the class.

As a teacher, it is our responsibility to consistently develop our teaching skills. The success of our students depends upon our skills as an educator. That's why faculty development programmes are so important. On one part the motive of this faculty development programme is to keep ourselves armed with the latest methods of research, while on the other side it has been designed to keep the teachers acquainted with the latest softwares which are being used by renowned professionals. The FDP on "Research Methods and Data Analysis through Advance Software" will help the academicians to sharpen their tools to be future ready.

### FDP Objectives

1. To enrich the research methodology skills of academicians working in various fields.
2. To create awareness about the advance software among the academicians.
3. To provide the hands on training and to develop expertise of data analysis through Software like SPSS, R Software etc.

### Highlights of the FDP

1. How to choose a research problem.
2. How to develop statement of problem and formulation of hypothesis.
3. How to do sampling and scaling.
4. How to collect data and techniques of interpretation.
5. How to test hypothesis with the application of parametric and non-parametric tests.
6. How to select tools for research operation.
7. What are the softwares available for research.
8. How to operate software for research inferences.
9. How to interpret and write research.

### Expected Outcome of the FDP

1. Data analysis skills will be upgraded in academicians.
2. Participants will do ample practices about research work and projects.
3. Academicians will be able to conduct their research work with advance software.

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